

## WE PROVIDE THE BEST SOLUTION FOR PARKING PROBLEMS

### WHO ARE WE?

Park and Control is a division of APCOA PARKING UK specialising in Automatic Number Plate Recognition (ANPR). We offer reliable, reduced cost car park management solutions where APCOA take all the risk.

We currently manage 300,000 parking spaces over 700 locations in the UK and Ireland. We proudly working alongside some of the UK's most well-known businesses.

### OUR AIM

To provide the BEST solution for parking problems that landowners and managing agents experience on their site.

We take away all of the stress associated with parking problems, leaving our clients to focus on other aspects of their business.

## OUR SECTORS

NHS & PRIVATE HEALTH CLINICS

PUBS & RESTAURANTS

SUPERMARKETS

MOTORWAY SERVICES

SHOPPING CENTRES

LEISURE

RETAIL PARKS & OUTLETS

- ✓ Provide zero cost parking solutions
- ✓ Increase parking compliance
- ✓ Reducing abuse, over-stays and unwanted parking
- ✓ Improving operations at your car park
- ✓ Increase parking revenue
- ✓ Decreasing the costs of operating your car park
- ✓ Improving the customer experience
- ✓ Increase space availability
- ✓ Deterring anti-social behaviour
- ✓ Improving parking safety





# PARK&CONTROL

## WHAT OUR CUSTOMERS SAY

“APCOA P&C introduced ANPR Technology at over 20 sites to increase customer convenience and offer them an improved journey experience. Feedback from our customers has been great so far and we are looking to add more sites soon.”

Gauthier Hardy | Commercial Development Manager | GWR



## NO COST PARKING SOLUTION TO IMPROVE OPERATIONS AT YOUR CAR PARK

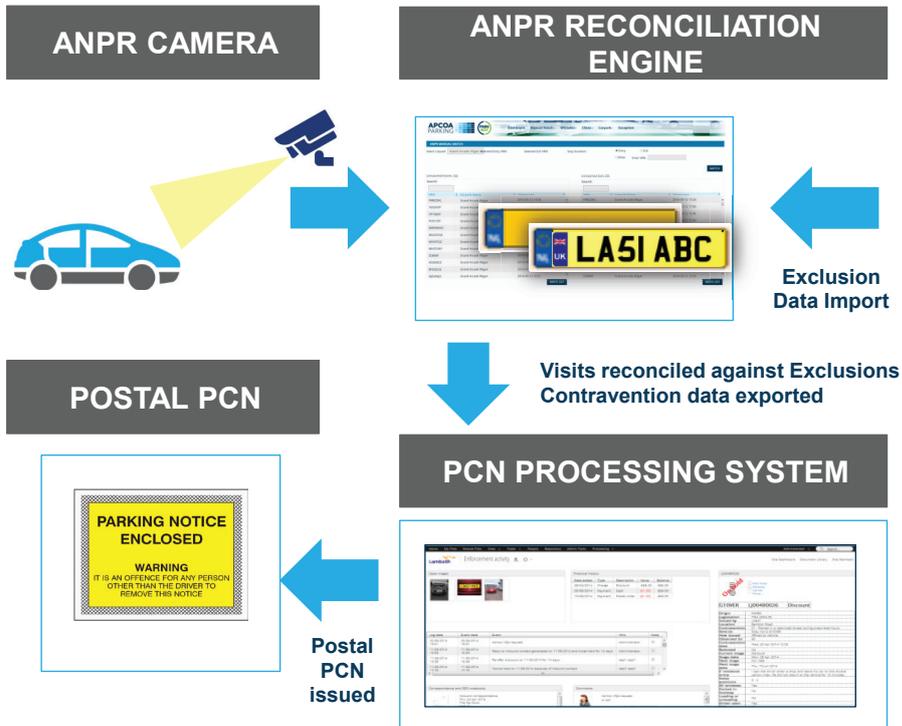
EQUIPMENT INSTALLATION FUNDED BY APCOA

SOLUTION POWERED BY APCOA'S OWN ANPR TECHNOLOGY

INHOUSE CUSTOMER SERVICE CENTRE FOR PARKING PAYMENTS

SOLUTION DESIGN ABILITY TO ADD PAYMENT METHODS

IMAGE & VRM IS CAPTURED VIA ANPR CAMERA ON ENTRY & EXIT



### TERMS & CONDITIONS/ CONCESSIONS

The block shows a 'Terms and conditions of parking at this hospital' document and a payment interface with options for 1 DAY, 2 DAYS, 3 DAYS, 5 DAYS, 7 DAYS, and 14 DAYS. A 'REGISTER' button is also visible.

Max Stay, Restriction or Validation as per T&Cs

EXPERIENCING UNWANTED PARKING? CONTACT US TODAY  
CALL - 07813 005999 | EMAIL - INFO@PARKANDCONTROL.COM